



Everyday Impact Award – Long Term Enterprises

Name of organisation or individual nominated

NMC Design and Print

1. What were you trying to change? (maximum 200 words)

Help us understand the vision, aims and objectives

NMC Design and Print aims to improve the outlook for people with Muscular Dystrophy by ensuring that there are opportunities of work and employment for them. There are three main objectives of NMC design and print the first is to provide employment, the second is to encourage individuals helping them to achieve their potential and the third is to make enough money to be self sufficient. These aims are achieved through providing training in graphic design and supported employment opportunities in a graphic design company.

2. What did you do to make change happen? (maximum 200 words)

Tell us about what actions you took, who you worked with, what resources you had to use etc.

20 years ago one of the women receiving physiotherapy and treatment from the Neuromuscular Centre felt she should be able to do something to make money. She and a couple of friends started by making cards, they later studied an online course in graphic design and eventually with a variety of grants we bought computers and printing equipment. That was the start of NMC design and print. It has been an organic process growing out of necessity and a little ambition. We have built up a solid client base including many charities, local businesses and even the cheshire police force. We now have 10 members of staff with muscular dystrophy, and a thriving training centre that is currently training 30 people to gain NVQ's in graphic design. We have slowly converted the building and built extensions so that design and print can be held within the same building as the physiotherapy department so all who come to work or training can have their treatment in the same building.

3. What were your tangible results? (maximum 200 words)

Outline what happened as a result of the work and the impact it had

Since NMC design and print opened, we have employed more than 30 people many of whom have/had needs far too complex for the average workplace to deal with. Each individual has been able to have fulfilling and rewarding careers in graphic design. Something that when a diagnosis of Muscular Dystrophy is first reached, seems impossible. Design and print also contributes to the everyday running of the Neuromuscular Centre, all of the profits made after everyone is paid are

ploughed back in to the centre to help pay for the wages of the care staff, physiotherapy and every day things like the electricity bills. NMC design and print has changed many lives not just the people who work there but also the lives of their families and their carers. The hope and the ambition each individual has as a result of working here would be sorely missed by all who know them.

Additional Nomination Comments from others